

**AGENDA**  
**THE PUBLIC EDUCATION FOUNDATION**  
**BOARD OF DIRECTORS MEETING**  
**Clark County School District Administrative Center**  
**5100 West Sahara – Conference Room 466**  
**Las Vegas, Nevada**  
**February 21, 2008 - 8:00 a.m.**

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation  
Clark County School District Education Center  
Green Valley Library  
North Las Vegas Library  
West Charleston Library

1. CALL TO ORDER.

I - PRELIMINARY

2. WELCOME.

3. INTRODUCTIONS.

4.\* ADOPTION OF THE AGENDA.

5.\* APPROVAL OF MINUTES FROM THE DECEMBER 6, 2007, MEETING.  
(Reference A)

6.\* APPROVAL OF THE ACTIONS BY THE EXECUTIVE COMMITTEE AS REPORTED IN THE COMMITTEE MINUTES FROM THE DECEMBER 5, 2007, MEETING AS PRESENTED IN REFERENCE B. (Reference B)

## II - PRESENTATIONS

### 7. SPECIAL PRESENTATIONS.

WALKING WITH DINOSAURS ESSAY CONTEST WINNER: Alec Fox, 6<sup>th</sup> Grader, Becker Middle School.

CLARK COUNTY READS BOOK DEPOT: Christina Bentheim, Teacher, Bailey Middle School.

## III - DISCUSSION/ACTION ITEMS

### 8.\* TREASURER'S REPORT, David Hall.

- A. REVIEW AND APPROVE TREASURER'S REPORT. (Reference C)
- B. REVENUE AND EXPENSE COMPARISON. (Reference D)
- C. AUDIT STATUS.

### 9.\* CHAIRMAN OF THE BOARD'S REPORT, Sig Rogich.

- A. MAKE A DIFFERENCE CAMPAIGN.
- B. BOARD INVOLVEMENT.
- C. HARRAH'S ENTERTAINMENT ANNOUNCEMENT, Jan Jones.

### 10.\* COMMITTEE REPORTS.

- A. PROGRAM DEVELOPMENT COMMITTEE.
- B. FUND-RAISING/REVENUE DEVELOPMENT COMMITTEE.
- C. FINANCE AND INVESTMENT COMMITTEE, Randy Campanale.
  - Ratification of Investment Policy. (Reference E)
- D. PUBLIC RELATIONS COMMITTEE, Steve Forsythe.
  - Media Coverage. (Reference F)
- E. OTHER REPORTS AS APPROPRIATE. (Informational only)

13.\* PRESIDENT'S REPORT, Judi Steele.

A. STATE OF THE DISTRICT, Superintendent Walt Rulffes.

B. INITIATIVES, PROGRAMS, CAMPAIGNS, AND EVENTS. Status report on and/or introduction of initiatives, campaigns, special events, and programs. (Reference G)

--INITIATIVES

- Teacher EXCHANGE™
- Literacy/Clark County READS
- Educating for Excellence, Dr. Karlene Lee
  - Empowerment Schools
  - Leadership Institute
  - Best Practices/Schools of Distinction
- Technology Initiatives/ WorldWide Learning Connection

--CAMPAIGNS AND SPECIAL EVENTS

- Make A Difference Campaign
- Tee Up for Kids Golf Tournament, April 29
- Scholarship Luncheon, May 21
- Garden Parties
- Education Hero Award Dinner, September 20
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--PROGRAMS

- Scholarships
- Grants

IV- PUBLIC COMMENTS AND  
GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT

14. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.

15. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.

16. GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT.

17. NEXT MEETING. The next Board of Directors will be held on Thursday, May 15 at 8 a.m.

18. ADJOURNMENT.

\* Denotes items upon which the Board of Directors may take action.