

AGENDA

**THE PUBLIC EDUCATION FOUNDATION
EXECUTIVE COMMITTEE MEETING
The Rogich Communications Group
3883 Howard Hughes Parkway, Suite 590, Las Vegas, Nevada
February 7, 2012 - 3:30 p.m.**

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of the Executive Committee of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation
Clark County School District Education Center
Green Valley Library
Summerlin Library
West Charleston Library

Items on this agenda may be taken out of order; two or more agenda items may be combined for consideration; and/or at any time an agenda item may be removed or discussion delayed.

1. CALL TO ORDER.
2. WELCOME/INTRODUCTIONS.
3. PUBLIC COMMENTS AND DISCUSSION. Public comments are welcomed by the Committee and are not to exceed three minutes. Speakers are encouraged to submit extended remarks in writing. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item.
4. ADOPTION OF THE AGENDA. (FOR POSSIBLE ACTION)
5. APPROVAL OF MINUTES FROM THE DECEMBER 1, 2011 MEETING. (Reference A) (FOR POSSIBLE ACTION)

6. TREASURER'S REPORT – Dean Walker. (FOR POSSIBLE ACTION)
 - A. Review and approve Treasurer's Summary. (Reference B)
 - B. Review and approve Revenue and Expense Comparison. (Reference C)

7. CHAIRMAN'S REPORT – Sig Rogich. (FOR POSSIBLE ACTION)
 - A. Annual Make A Difference Campaign
 - B. Board Leadership – Meeting the Challenges
 - C. Remarks. A report on The Public Education Foundation's direction for 2011-2012.
 - D. Building and Capital Campaign. A report on The Public Education Foundation's new building site selection process and capital campaign and a possible recommendation to proceed with the purchase of a selected site.

8. PRESIDENT'S REPORT – Judi Steele. (FOR POSSIBLE ACTION)
 - A. Foundation Update. A report on Foundation activities and 20-year celebration activities.
 - B. CCSD Update.
 - C. Special Events, Campaigns, Initiatives, and Programs. Status report on and/or introduction of Special Events, Campaigns, Initiatives, and Programs. (Reference D)
 1. Special Events
 - a. Make A Difference Campaign
 - b. Scholarship Luncheon – May 25, 2012 – Venetian Resort-Hotel-Casino
 - c. Tee Up For Kids Charity Golf Tournament – June 5, 2012 – Spanish Trail Country Club
 - d. 2012 Education Hero Award Dinner – September 22, 2012 – Mandarin Oriental
 - e. Relocation Status
 - f. Superintendent's Student Growth Fund Receptions

- 2. Initiatives
 - a. Leadership Institute
 - b. Teacher EXCHANGE™
 - c. Literacy/Clark County READS
 - d. We R Community
 - e. Early Childhood Education
- 3. Programs
 - a. Scholarships
 - b. Grants/Trusts
 - c. Other

D. Funding Requests, Correspondence and Business Update. A report on Foundation funding requests, correspondence and an office update. (Reference E)

9. COMMITTEE REPORTS. (FOR POSSIBLE ACTION)

A. Finance and Investment Committee – Randy Campanale. A report on finance and investment activities.

Review the action taken by the Executive Committee on October 18, 2011 and, if appropriate, reapprove the action which allows that during extreme abnormal market conditions, the Chairman of the Board, the Vice Chair of Finance, the President, and the Chief Financial Officer are authorized to provide appropriate investment direction to the Foundation's Wells Fargo investment manager. This authorization must be reviewed and, if appropriate, reapproved at each Executive Committee Meeting.

B. Fundraising/Revenue Development Committee – Christina Mamer. A report on fundraising/revenue development activities.

– Upcoming Events (Reference F)

C. Program Development Committee – Ann Lynch. A report on program development activities.

D. Community Relations Committee – Steve Forsythe. A report on community relations activities.

– 20th Anniversary Campaign
 – Media Coverage (Reference G)

E. Other Reports as Appropriate. (Informational Only)

10. PUBLIC COMMENTS AND DISCUSSION. Public comments are welcomed by the Committee and are not to exceed three minutes. Speakers are encouraged to submit extended remarks in writing. No action may be taken upon a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item.
11. NEXT MEETING. The Executive Committee will be notified of the date and time of the next meeting.
12. ADJOURNMENT.

Members of the public requiring reasonable accommodations in order to attend this meeting should call 799-1042, or email Shellye Ritsko at sritsko@ccpef.org.