

**AGENDA**  
**THE PUBLIC EDUCATION FOUNDATION**  
**EXECUTIVE COMMITTEE MEETING**  
**The Rogich Communications Group**  
**3883 Howard Hughes Parkway, Suite 590, Las Vegas, Nevada**  
**January 19, 2011 – 3:00 p.m.**

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation Office  
Clark County School District Education Center  
Green Valley Library  
Summerlin Library  
West Charleston Library

1. CALL TO ORDER.
- 2.\* ADOPTION OF THE AGENDA.
- 3.\* APPROVAL OF MINUTES FROM THE NOVEMBER 10, 2010, MEETING.  
(Reference A)
- 4.\* TREASURER'S REPORT, Dean Walker.
  - A. Review and approve Treasurer's Summary. (Reference B)
  - B. Review and approve Revenue and Expense Comparison. (Reference C)
- 5.\* CHAIRMAN'S REPORT, Sig Rogich.
  - A. Introduction of Superintendent Dwight D. Jones.
  - B. Make a Difference Campaign.
  - C. Board Leadership – Meeting the Challenges.

6.\* PRESIDENT'S REPORT, Judi Steele.

- A. Foundation Update.
- B. CCSD Update.
- C. Special Events, Campaigns, Initiatives, and Programs. Status reports on and/or Introduction of Initiatives, Campaigns, Special Events, and Programs. (Reference D)
  - 1. Special Events/Campaigns
    - a. Annual Make A Difference Campaign
    - b. Holiday Events Results
  - 2. Initiatives
    - a. Educating for Excellence
      - Empowerment Schools
        - Status Report
        - Funding – Business Partners Needed
      - Leadership Institute
        - Executive Leadership Residency
        - Leadership Las Vegas Partnership
        - Fellowship Opportunities
    - b. Teacher EXCHANGE™
    - c. Literacy/Clark County READS
    - d. We R Community
- D. Report on status of Scholarships, Grants and Trusts. (Reference E)
  - a. Scholarships
  - b. Grants
  - c. Trusts
- E. Report on Funding Requests, Correspondence, and the Foundation Office. (Reference F)
  - a. Funding Request(s)
  - b. Correspondence
  - c. Foundation Office Update

7.\* COMMITTEE REPORTS.

- A. Finance and Investment Committee, Randy Campanale.
- B. Fund-Raising/Revenue Development Committee, Christina Mamer.
  - Events. (Reference G)

- C. Program Development Committee, Ann Lynch.
  - D. Community Relations Committee, Steve Forsythe.  
--Media coverage. (Reference H)
  - E. Other Reports as Appropriate. (Informational Only.)
8. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.
9. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.
10. NEXT MEETING. The Executive Committee will be notified of the date and time of the next meeting.
11. ADJOURNMENT.

Members of the public requiring reasonable accommodations in order to attend this meeting should call 799-1042.

\* Denotes items upon which action may be taken.