

**AGENDA**  
**THE PUBLIC EDUCATION FOUNDATION**  
**EXECUTIVE COMMITTEE MEETING**  
**The Rogich Communications Group**  
**3883 Howard Hughes Parkway, Suite 590, Las Vegas, Nevada**  
**March 9, 2010 – 3:00 p.m.**

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation Office  
Clark County School District Education Center  
Green Valley Library  
North Las Vegas Library  
West Charleston Library

1. CALL TO ORDER.
  
- 2.\* ADOPTION OF THE AGENDA.
  
- 3.\* APPROVAL OF MINUTES FROM THE JANUARY 12, 2010 MEETING. (Reference A)
  
- 4.\* TREASURER'S REPORT, David Hall.
  - A. REVIEW AND APPROVE TREASURER'S SUMMARY. (Reference B)
  - B. REVIEW AND APPROVE REVENUE AND EXPENSE COMPARISON. (Reference C)
  - C. INDEPENDENT AUDIT REPORT - LAYTON, LAYTON & TOBLER.
  
- 5.\* CHAIRMAN'S REPORT, Sig Rogich.
  - A. ANNUAL CAMPAIGN – MAKE A DIFFERENCE.
  - B. NEW DEVELOPMENT OPPORTUNITIES.
  - C. EDUCATION HERO AWARD DINNER.

6.\* PRESIDENT'S REPORT, Judi Steele.

A. FOUNDATION UPDATE.

1. 2010 Marketing Plan.
2. Empowerment Schools.
  - a. New Empowerment Schools.
  - b. Report of Empowerment Meeting with Dr. Walt Rulffes.
3. Grants and Other Fundraising Opportunities.

B. CCSD UPDATE.

C. SPECIAL EVENTS, CAMPAIGNS, INITIATIVES, AND PROGRAMS. Status reports on and/or introduction of initiatives, campaigns, special events, and programs. (Reference D)

1. Special Events/Campaigns.
  - Annual Campaign
  - Walking With Dinosaurs
  - Tee Up For Kids Charity Golf Tournament – June 3, 2010, Spanish Trail Country Club
  - 2010 Education Hero Award Dinner
  - Strategic Alliances
  - Other Special Events
2. Initiatives.
  - Teacher EXCHANGE™
  - Literacy/Clark County READS
  - Empowerment Schools/Schools of Distinction
  - We R Community
  - Worldwide Learning Connection

D. SCHOLARSHIPS, GRANTS AND TRUSTS. Report on status of scholarships, grants and trusts.

E. FUNDING REQUESTS, CORRESPONDENCE AND BUSINESS UPDATE. An update on foundation funding requests, correspondence and an office update.

7.\* COMMITTEE REPORTS.

A. FUND-RAISING/REVENUE DEVELOPMENT COMMITTEE - Christina Mamer.

- B. FINANCE AND INVESTMENT COMMITTEE - Randy Campanale.
  - C. PROGRAM DEVELOPMENT COMMITTEE - Ann Lynch.
  - D. COMMUNITY RELATIONS COMMITTEE - Steve Forsythe.
    - 1. Media coverage. (Reference E)
  - E. OTHER REPORTS AS APPROPRIATE. (Informational only.)
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- 8. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.
  - 9. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.
  - 10. GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT.
  - 11. NEXT MEETING. The Executive Committee will be notified of the date and time of the next meeting.
  - 12. ADJOURNMENT.

\*Denotes items upon which action may be taken.