

AGENDA
THE PUBLIC EDUCATION FOUNDATION
BOARD OF DIRECTORS MEETING
Green Valley Ranch
2300 Paseo Verde – Del Sol Room
Henderson, Nevada
January 14, 2010 - 8:00 a.m.

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation
Clark County School District Education Center
Green Valley Library
North Las Vegas Library
West Charleston Library

1. CALL TO ORDER.

I - PRELIMINARY

2. WELCOME.

3. INTRODUCTIONS.

4.* ADOPTION OF THE AGENDA.

5.* APPROVAL OF MINUTES FROM THE OCTOBER 8, 2009, MEETING.
(Reference A)

6.* APPROVAL OF THE ACTIONS BY THE EXECUTIVE COMMITTEE AS REPORTED IN THE COMMITTEE MINUTES FROM THE SEPTEMBER 30, 2009 MEETING AND THE DECEMBER 2, 2009 MEETING AS PRESENTED IN REFERENCE B. (Reference B)

II – PRESENTATIONS

7. SPECIAL PRESENTATIONS.
 - A. SEIJI LIMOUSINE.
Kellie McKinley
 - B. WALKING WITH DINOSAURS.
Dr. Jeffrey Geihs, Vice President and Chief Operations Officer
Daren Libonati, Executive Director, Thomas & Mack Center,
Sam Boyd Stadium, Cox Pavilion

III - DISCUSSION/ACTION ITEMS

- 8.* TREASURER'S REPORT, David Hall.
 - A. REVIEW AND APPROVE TREASURER'S REPORT AS OF SEPTEMBER 30, 2009. (Reference C)
 - B. REVIEW AND APPROVE REVENUE AND EXPENSE COMPARISON AS OF SEPTEMBER 30, 2009. (Reference D)
 - C. REVIEW AND APPROVE TREASURER'S REPORT AS OF NOVEMBER 30, 2009. (Reference E)
 - D. REVIEW AND APPROVE REVENUE AND EXPENSE COMPARISON AS OF NOVEMBER 30, 2009. (Reference F)
9. NOMINATING COMMITTEE REPORT.
 - A. RECOMMENDATION OF NAME(S) OF NEW BOARD MEMBERS TO BE ELECTED AS BOARD MEMBERS. (Reference G)
- 10.* CHAIRMAN OF THE BOARD'S REPORT - Sig Rogich.
 - A. ADMINISTRATIVE REVIEW COMMITTEE RECOMMENDATIONS.
 - B. DIRECTION FOR 2010.
 - C. BOARD LEADERSHIP – MEETING THE CHALLENGES.

1. Annual Campaign
2. Development Opportunities and New Strategies

11.* COMMITTEE REPORTS.

- A. FUND-RAISING/REVENUE DEVELOPMENT COMMITTEE, Christina Mamer.
- B. FINANCE AND INVESTMENT COMMITTEE - Randy Campanale.
- C. PROGRAM DEVELOPMENT COMMITTEE – Ann Lynch
- D. COMMUNITY RELATIONS COMMITTEE - Steve Forsythe.
--Media Coverage. (Reference H)
- E. OTHER REPORTS AS APPROPRIATE. (Informational only)

12.* PRESIDENT’S REPORT, Judi Steele.

- A. STATE OF THE DISTRICT – Dr. Walt Rulffes, Superintendent of Schools.
- B. FOUNDATION UPDATE.
 1. New Marketing Strategy Efforts.
 2. Mission Statement.
- C. SPECIAL EVENTS, CAMPAIGNS, INITIATIVES, AND PROGRAMS. Status report on and/or introduction of initiatives, campaigns, special events, and programs. (Reference I)
 1. Special Events.
 - Gift of Reading
 - Annual Campaign
 - Walking With Dinosaurs
 - Tee Up For Kids Charity Golf Tournament
 - 2009 Ed Hero Award Dinner
 - 2010 Ed Hero Award Dinner—September 11 or 25, 2010
 - Other Special Events
 2. Initiatives.

- Teacher EXCHANGE™ - Michael E. Minden
- Literacy/Clark County READS
- Empowerment Schools/Schools of Distinction
- WorldWide Learning Connection
- We R Community

3. Programs.

- Artists 4 Kidz

D. SCHOLARSHIPS, GRANTS AND TRUSTS. Report on status of scholarships, grants and trusts.

E. FUNDING REQUESTS, CORRESPONDENCE AND BUSINESS UPDATE. An update on Foundation funding requests, correspondence and an office update. (Reference J)

IV- PUBLIC COMMENTS AND
GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT

13. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.
14. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.
15. GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT.
16. NEXT MEETING. The Board of Directors will be notified of the date and time of the next meeting.
17. ADJOURNMENT.

* Denotes items upon which the Board of Directors may take action.