

**AGENDA**  
**THE PUBLIC EDUCATION FOUNDATION**  
**EXECUTIVE COMMITTEE MEETING**  
**The Rogich Communications Group**  
**3883 Howard Hughes Parkway, Suite 590, Las Vegas, Nevada**  
**January 12, 2010 – 3:00 p.m.**

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation Office  
Clark County School District Education Center  
Green Valley Library  
North Las Vegas Library  
West Charleston Library

1. CALL TO ORDER.
  
- 2.\* ADOPTION OF THE AGENDA.
  
- 3.\* APPROVAL OF MINUTES FROM THE DECEMBER 2, 2009 MEETING. (Reference A)
  
- 4.\* TREASURER'S REPORT, David Hall.
  - A. Review and approve Treasurer's Summary as of September 30, 2009. (Reference B)
  - B. Review and approve Revenue and Expense Comparison as of September 30, 2009. (Reference C)
  - C. Review and approve Treasurer's Summary as of November 30, 2009. (Reference D)
  - D. Review and approve Revenue and Expense Comparison as of November 30, 2009. (Reference E)
  
- 5.\* CHAIRMAN'S REPORT, Sig Rogich.
  - A. Administrative Review Committee Recommendations.
  - B. Nominating Committee Recommendation. (Reference E)
  - C. Direction for 2009-10.
  - D. Board Leadership – Meeting the Challenges.
    1. Annual Campaign

## 2. Development Opportunities and New Strategies

### 6.\* PRESIDENT'S REPORT, Judi Steele.

#### A. Foundation Update.

1. New Marketing Strategy Efforts
2. Mission Statement

#### B. CCSD Update.

#### C. Special Events, Campaigns, Initiatives, and Programs. Status reports on and/or introduction of initiatives, campaigns, special events, and programs. (Reference F)

##### 1. Special Events/Campaigns.

- Gift of Reading
- Annual Campaign
- Walking With Dinosaurs
- Tee Up For Kids Charity Golf Tournament
- 2009 Ed Hero Award Dinner
- 2010 Ed Hero Award Dinner – September 11 or 25, 2010
- Other Special Events

##### 2. Initiatives.

- Teacher EXCHANGE™
- Literacy/Clark County READS
- Empowerment Schools/Schools of Distinction
- WorldWide Learning Connection
- We R Community

##### 3. Programs.

- Artists 4 Kidz

#### D. Scholarships, Grants and Trusts. Report on status of scholarships, grants and trusts.

#### E. Funding Requests, Correspondence and Business Update. An update on Foundation funding requests, correspondence and an office update. (Reference G)

### 7.\* COMMITTEE REPORTS.

#### A. FUND-RAISING/REVENUE DEVELOPMENT COMMITTEE - Christina Mamer.

#### B. FINANCE AND INVESTMENT COMMITTEE - Randy Campanale.

#### C. PROGRAM DEVELOPMENT COMMITTEE, Ann Lynch.

- D. COMMUNITY RELATIONS COMMITTEE, Steve Forsythe.
  - 1. Media coverage. (Reference H)
- E. OTHER REPORTS AS APPROPRIATE. (Informational only.)
  
- 8. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.
  
- 9. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.
  
- 10. GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT.
  
- 11. NEXT MEETING. The Executive Committee will be notified of the date and time of the next meeting.
  
- 12. ADJOURNMENT.

\*Denotes items upon which action may be taken.