

AGENDA
THE PUBLIC EDUCATION FOUNDATION
EXECUTIVE COMMITTEE MEETING
The Rogich Communications Group
3883 Howard Hughes Parkway, Suite 590, Las Vegas, Nevada
December 2, 2009 – 3:30 p.m.

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation Office
Clark County School District Education Center
Green Valley Library
North Las Vegas Library
West Charleston Library

1. CALL TO ORDER.

- 2.* ADOPTION OF THE AGENDA.

- 3.* APPROVAL OF MINUTES FROM THE SEPTEMBER 30, 2009, MEETING.
(Reference A)

- 4.* TREASURER'S REPORT, David Hall.
 - A. Review and approve Treasurer's Summary. (Reference B)
 - B. Review and approve Revenue and Expense Comparison. (Reference C)

- 5.* CHAIRMAN'S REPORT, Sig Rogich.
 - A. Education Heroes Award Dinner - Direction.
 - B. Make A Difference Campaign.

- 6.* PRESIDENT'S REPORT, Judi Steele.
 - A. Foundation Update.
 1. New Marketing Strategy Efforts.
 2. Mission Statement.

- B. CCSD Update.
 - C. Special Events, Campaigns, Initiatives, and Programs. Status reports on and/or introduction of initiatives, campaigns, special events, and programs.
 - 1. Special Events.
 - Walking With Dinosaurs
 - Make A Difference Campaign
 - Tee Up For Kids Charity Golf Tournament
 - Other Special Events
 - 2. Initiatives.
 - Schools of Distinction - Lincy Foundation Proposal
 - Empowerment Schools
 - WorldWide Learning Connection
 - Teacher EXCHANGE™
 - Literacy/Clark County READS
 - We R Community
 - 3. Programs.
 - Artists 4 Kidz
 - D. Scholarships, Grants and Trusts. Report on status of scholarships, grants and trusts.
 - E. Funding Requests, Correspondence and Business Update. An update on Foundation funding requests, correspondence and an office update. (Reference D)
- 7.* COMMITTEE REPORTS.
- A. FUND-RAISING/REVENUE DEVELOPMENT COMMITTEE, Christina Mamer.
 - B. FINANCE AND INVESTMENT COMMITTEE, Randy Campanale.
 - C. PROGRAM DEVELOPMENT COMMITTEE, Ann Lynch.
 - D. COMMUNITY RELATIONS COMMITTEE, Steve Forsythe.
 - 1. Media coverage. (Reference E)
 - E. OTHER REPORTS AS APPROPRIATE. (Informational only.)
- 8. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.
 - 9. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.
 - 10. GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT.

11. NEXT MEETING. The Executive Committee will be notified of the date and time of the next meeting.

12. ADJOURNMENT.

* Denotes items upon which action may be taken.