

**AGENDA**  
**THE PUBLIC EDUCATION FOUNDATION**  
**EXECUTIVE COMMITTEE MEETING**  
**The Rogich Communications Group**  
**3883 Howard Hughes Parkway, Suite 590, Las Vegas, Nevada**  
**March 17, 2009 – 3:30 p.m.**

NOTE: In conformance with the Open Meeting Law, it is hereby noted that the agenda for the meeting of The Public Education Foundation has been posted at the following locations:

The Public Education Foundation Office  
Clark County School District Education Center  
James Gibson Library  
North Las Vegas Library  
West Charleston Library

1. CALL TO ORDER.
  
- 2.\* ADOPTION OF THE AGENDA.
  
- 3.\* APPROVAL OF MINUTES FROM THE JANUARY 27, 2009, MEETING.  
(Reference A)
  
- 4.\* TREASURER'S REPORT, David Hall.
  - A. REVIEW AND APPROVE TREASURER'S SUMMARY. (Reference B)
  - B. REVIEW AND APPROVE REVENUE AND EXPENSE COMPARISON.  
(Reference C)
  - C. REVIEW AND APPROVE REVISED BUDGET. (Reference D)
  - D. INDEPENDENT AUDIT REPORT, LAYTON, LAYTON & TOBLER.
  
- 5.\* CHAIRMAN'S REPORT, Sig Rogich.
  - A. NOMINATION COMMITTEE RECOMMENDATION. (Reference E)
  - B. MAKE A DIFFERENCE CAMPAIGN.
  - C. EDUCATION HERO AWARD DINNER.
  - D. 2009 TRENDS, CHALLENGES, RECOMMENDATIONS.

6.\* PRESIDENT'S REPORT, Judi Steele.

A. FOUNDATION UPDATE.

1. Grant Opportunities.
  - a. Major Philanthropists and Organizations.
  - b. Action Plan.
2. Board Member Responsibilities.
3. Conflict of Interest Policy.

B. CCSD UPDATE.

C. CAMPAIGNS, INITIATIVES, PROGRAMS AND SPECIAL EVENTS. Status report on and/or introduction of campaigns, initiatives, programs and special events. (Reference F)

1. CAMPAIGNS

- a. Make a Difference Campaign
- b. United Family of Dealerships – United Save Our Schools Fund

2. INITIATIVES

- a. Clark County READS, Literacy
- b. Teacher EXCHANGE™, Green
- c. Educational Innovation
- d. Empowerment Schools
- e. Best Practices/Schools of Distinction
- f. Leadership Institute
- g. World Wide Learning Connection
- h. We R Community, Service Learning
- i. Artists 4 Kidz

3. PROGRAMS

- a. Scholarships
- b. Grants
- c. Planned Giving
- d. Capital Improvement

4. SPECIAL EVENTS

- |              |                                  |
|--------------|----------------------------------|
| March 23     | Teacher EXCHANGE™ Grand Opening  |
| April 30     | Scholarship Recognition Luncheon |
| May 7        | Tee Up for Kids Golf Tournament  |
| September 12 | Education Hero Award Dinner      |

- D. FUNDING REQUESTS, CORRESPONDENCE AND BUSINESS UPDATE. An update on Foundation funding requests, correspondence and an office update. (Reference G)
- 7.\* COMMITTEE REPORTS. (Reference H)
- A. FUND-RAISING/REVENUE DEVELOPMENT COMMITTEE, Christina Mamer.
  - B. FINANCE AND INVESTMENT COMMITTEE, Randy Campanale.
  - C. PROGRAM DEVELOPMENT COMMITTEE, Ann Lynch.
  - D. COMMUNITY RELATIONS COMMITTEE, Steve Forsythe.
  - E. OTHER REPORTS AS APPROPRIATE. (Informational only.)
8. PUBLIC HEARINGS. At this time any person who wishes to speak shall be allocated time to speak. Speakers are encouraged to submit extended remarks in writing.
9. RESPONSE TO PUBLIC COMMENT. At this time, discussion may be held on issues raised by the public under Public Hearings.
10. GENERAL DISCUSSION BY BOARD MEMBERS AND PRESIDENT.
11. NEXT MEETING. The Executive Committee will be notified of the date and time of the next meeting.
12. ADJOURNMENT.

\* Denotes items upon which action may be taken.