



**Las Vegas Wranglers Professional Hockey**  
**ECHL**  
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**Wranglers and Clark County READS Launch “Reading Wranglers” Program**  
*Program Promotes Daily Reading to More Than 21,500 Students*

Las Vegas, Nev. – The Las Vegas Wranglers announced today a partnership with The Public Education Foundation’s Clark County READS program to launch “Reading Wranglers,” an initiative designed to encourage good reading habits in elementary schools across the county.

“Reading Wranglers” will award students with various community-donated prizes for meeting daily reading requirements over the course of six weeks. After launching last week on Oct. 3, more than 60 elementary schools and 21,500 students in the Las Vegas Valley have signed up to participate.

"We're very excited to partner with the Wranglers to promote the importance of reading regularly," said Roxanne Gums, Director of Clark County READS. "Reading Wranglers is a wonderful example of how the community can become involved in our children's education and make a difference in our schools."

At the end of the six-week program, students and teachers will be recognized at the Wranglers home game on Dec. 2 at 7:05 p.m. During an on-ice ceremony, 10 students and one teacher who complete the “Reading Wranglers” program will be drawn at random to receive their own Amazon Kindle, courtesy of the Wranglers. University of Phoenix and Silver State Schools Credit Union have also signed on as youth involvement partners to help make the program a success. Program supplies were generously donated by Staples.

The Wranglers host Opening Night, billed as “The Last Professional Hockey Game on Earth,” on Friday, Oct. 21 at 7:05 p.m. against Ontario Reign. 2011-12 season seat packages, starting at \$30, are on sale now at 702-471-PUCK. The Wranglers play all 36 regular season home games at the Orleans Arena, located next to the Orleans Hotel and Casino at 4500 W. Tropicana Ave.

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